

Generate Sales Leads YEAR ROUND...

▶ in print, digital and online in two magazines!!

PRINT



- ▶ Restoration & Remediation received by more than 43,000* key decision-makers in the professional floor care and service industry.
- ▶ Your listing will appear in the alphabetical Manufacturer section and in a cross-referenced Product Listing section
- ▶ Extended shelf life for repeat exposure

ONLINE



Appear in R&R's Online Directory for the entire year!
<http://buyersguide.randmagonline.com>

- ▶ Keyword search for professional carpet cleaners, floor care and building maintenance contractors of the disaster restoration remediation and property damage repair & remediation industries products of R&R on BNP Media websites
- ▶ Receive preferred placement when you purchase a Premium Listing and you'll appear at the top of the search results
- ▶ Company detail pages dedicated to present your information in an easy-to-read format

LISTING DEADLINE:
November 7

ADVERTISING DEADLINES:
November 12

*Publisher's own data.

SOCIAL MEDIA LINKS



Help buyers connect with you by adding your Facebook, Twitter and/or LinkedIn sites with linked icons from your online listing.

Year-Round Exposure in R&R!



BEST VALUE! PREMIUM PACKAGE

- Boldface basic listing in print
- Color Logo in print, digital & online
- Live Web Hot Link in online listing
- Up to 3 Product Shots Online (includes photo title and web link)
- 3 Spec Sheets (.pdf) online
- Premium ranking and designation online
- Social Media linked icons online

DISPLAY ADVERTISERS

Get the best value and most exposure for your company by running a display ad in the 2015 R&R Buyers Guide!

Display advertisers receive the following benefits:

- **FREE** Deluxe Package with 4-color Logo (\$895 Value!)
- Discounted rate on Premium Package

Update your listing online to see packages, pricing and listing options.

Contact: **Kelley Hauschulz** at **248-786-1608** or hauschulzk@bnpmedia.com for your login information.

Questions on Listings?

Contact **Renee Schuett** at 248-786-1661 or at schuett@bnpmedia.com

For Display Advertising Options:

Randy Green, Group Publisher
248-244-6498
greenr@bnpmedia.com

Scott Beech, Integrated Sales Manager
248-786-1215
beechs@bnpmedia.com

Darlene Balzano, National Sales Manager
216-672-5926
balzanod@bnpmedia.com

BASIC LISTING

Sun-Belt USA

4211 Atlantic Ave., Raleigh, NC 27604

sales@sun-beltusa.com

www.sun-beltusa.com

Ryan Scoggins, Sales Mgr.

Sun-Belt USA is a wholesale distributor of cleaning and restoration supplies and equipment. The company ships throughout the United States from its Distribution Center in Raleigh, NC.

You receive a listing in the print, digital and online versions of the 2015 R&R Buyers Guide for an additional \$25. Only \$120 for an entire year.

DELUXE LISTING **\$895 VALUE!**



FREE for Display Advertisers

- Boldface listing in print and digital
- Color logo in print, digital & online
- Live Web Hot Link in online listing
- Plus improved search ranking online

VIDEO

Showcase your product in action by adding a video to your online listing for only \$300