

# 2024 EDITORIAL CALENDAR

	<u>JANUARY</u> Ad Close: 11.22.23 Materials Due: 12.01.23	<u>FEBRUARY</u> Ad Close: 1.04.24 Materials Due: 1.08.24	<u>MARCH</u> Ad Close: 2.02.24 Materials Due: 2.05.24	<u>APRIL</u> Ad Close: 3.01.24 Materials Due: 3.04.24	<u>MAY</u> Ad Close: 4.03.24 Materials Due: 4.08.24	<u>JUNE</u> Ad Close: 5.03.24 Materials Due: 5.06.24	<u>JULY</u> Ad Close: 6.03.24 Materials Due: 6.07.24	<u>AUGUST</u> Ad Close: 7.03.24 Materials Due: 7.08.24	<u>SEPTEMBER</u> Ad Close: 8.02.24 Materials Due: 8.08.24	<u>OCTOBER</u> Ad Close: 9.03.24 Materials Due: 9.09.24	<u>NOVEMBER</u> Ad Close: 10.04.24 Materials Due: 10.07.24	<u>DECEMBER</u> Ad Close: 11.01.24 Materials Due: 11.07.24
<b>Featured Editorial</b>	Mold Remediation	Celebrating Diversity in Restoration	Software	 The Experience Special Print Issue! Women in Restoration	Catastrophe Preparedness	Water Damage Restoration	R&R 360: 2024 Industry Outlook Study	Forensic Restoration	 The Experience Special Print Issue! The Ladder Award	Training Spotlight	Structural Drying	 2024 Directory & Buying Guide Year in Review
<b>Editorial Coverage</b>	• Hoarding	• IAQ	• Working with TPAs	• Marketing	• Bedbug Elimination	• Software/ Drones	• Franchise v. Independent	• Contractor Safety	• Insurance/ Legal Issues	• Marketing Your Business	• Technician Award	• Clean for Health
	• Odor Removal	• Containment	• Water Damage Restoration	• Heat Drying	• Drying: Moisture Meters	• Contents Restoration	• Disinfection Services	• Mold Remediation	• Packouts	• Fire Damage Restoration	• Safety + PPE	• Crime Scene Cleaning
	• Training/ Education	• Drying Zone	• Odor Removal	• Leadership Company Culture	• Fire Damage Restoration	• Restoration Tools Estimating	• CAT Response	• Business	• Water Damage Restoration	• Contents Restoration	• IAQ	• Industry Trends
<b>Cleaning Track</b>	Carpet and Floor Care/ Restore			Disinfectants in Cleaning			Technologies Impact on Cleaning &			Add on Services: Cleaning Ducts & Furniture		
<b>Sponsored Editorial Webinar</b>	Restoration Networks "Restoring Cashflow"					R&R 360: 2024 Industry Outlook Study						
<b>Podcast Topics</b>	Lead Generation tools	Innovations in Restoration	Mycotoxin Testing and Remediation	Hiring + Recruiting/ Retention	Documentation	Building Your Dream Business	Hurricane Season	Safety + PPE	Company Culture	Estimating	Water Damage Restoration	IAQ/ Air Scrubber
<b>Events</b>												